

SWOT Analysis Worksheet

Team Name: _____

Date: _____

Use this worksheet to synthesize and summarize the SWOT discussion.

Internal

Strengths

- 1.
- 2.
- 3.
- 4.

Weakness

- 1.
- 2.
- 3.
- 4.

External

Opportunities

- 1.
- 2.
- 3.
- 4.

Opportunity-Strength Items

Use Strengths to take advantage of opportunities

- 1.
- 2.

Opportunity-Weakness Items

Use Opportunities to overcome Weaknesses

- 1.
- 2.

Threats

- 1.
- 2.
- 3.
- 4.

Threat-Strength Items

Use strengths to counteract the damage of a Threat

- 1.
- 2.

Threat-Weakness Items

Minimize Weaknesses and avoid Threats

- 1.
- 2.